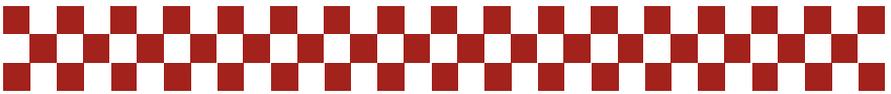




THE Argylls

THE ARGYLL AND SUTHERLAND HIGHLANDERS
OF CANADA (PRINCESS LOUISE'S)



THE ARGYLL COMMEMORATIVE FUNDRAISING CAMPAIGN

Honouring Service and Remembering Sacrifice

www.argylls.ca

Donations to the Argyll Commemorative Fundraising Campaign

All donations, regardless of size, are both welcome and appreciated.

Income Tax Benefits

The Argyll Regimental Foundation (ARF) was established as a registered charity in 1981 with the broad objectives of maintaining the traditions and distinctive Highland dress of the Regiment Under the federal laws governing registered charities, the ARF will issue income tax receipts for donations to the campaign.

The Argyll Regimental Foundation Canadian Revenue Agency (CRA) registration number is: 888359643 RR 0001. The CRA's Tax Credit Calculator is found at: www.cra-arc.gc.ca/chrts-gvng/dnrs/svngs/clmng1b2-eng.html. Although tax benefits may vary in individual cases, the benefits for Ontario residents are estimated as follows:

DONATION	TAX CREDIT	OUT-OF-POCKET
\$100	\$20	\$80
\$250	\$60	\$190
\$500	\$161	\$339
\$1,000	\$361	\$639
\$10,000	\$3,976	\$6,024
\$25,000	\$10,000	\$15,000
\$50,000	\$20,040	\$29,960
\$75,000	\$30,080	\$44,920
\$100,000	\$40,120	\$59,880
\$125,000	\$50,160	\$74,840
\$150,000	\$60,200	\$89,800
\$200,000	\$80,280	\$119,720

Please note that additional tax credits are available for first-time charitable donors and donors with taxable income of \$200,000 or more.

To Donate to the Argyll Commemorative Fundraising Campaign

Donations may be made by a single payment or instalments between now and the end of May 2019 (the Argylls' First World War battalion returned to Canada in 1919 and was demobilized on 26 May 1919) by any one of the following options.

- A. Credit Card:** Please go to www.argylls.ca
- B. Cheque:** Please mail cheque payable to "Argyll Regimental Foundation" to 400-175 Longwood Road South, Hamilton, ON, L8P 0A1; please mark envelope, attention: **Argyll Commemorative Fundraising Campaign**.
- C. Securities and Mutual Funds:** Additional tax savings may be available by donating securities and mutual funds "in-kind".
- D. Other Special Donations:** Additional tax savings may also be available by designating the Argyll Regimental Foundation as a beneficiary under a will, RRSP and RRIF plans, and life insurance policies. Gifts of art, cultural, ecological and capital property are also accepted.
- E. Payment by instalments:** You may pay the amount of your pledge by instalments over the course of the campaign.

PLEDGE AMOUNT	INSTALMENTS (NUMBER OF MONTHS TO 30 MAY 2019)			
	36	30	24	18
\$500.00	\$13.89	\$16.67	\$20.83	\$27.78
\$1,000.00	\$27.78	\$33.33	\$41.67	\$55.56
\$2,500.00	\$69.44	\$83.33	\$104.17	\$138.89
\$5,000.00	\$138.89	\$166.67	\$208.33	\$277.78
\$10,000.00	\$277.78	\$333.33	\$416.67	\$555.56
\$25,000.00	\$694.44	\$833.33	\$1,041.67	\$1,388.89

For further information, please contact: Col Ron Foxcroft, Campaign Chair (905-561-4040 X227 or rfoxcroft@fox40world.com); Col Rick Kennedy (905-902-5988 or rkennedy@assante.com), or LCol Glenn Gibson (b: 905-547-2287 X404 or cell: 289-683-9534 or ggibson@ticats.ca). All enquiries will be treated in the strictest confidence.

Objectives of the Campaign

Cost of Highland dress

The organizations leading the civic drive to raise a Highland regiment in Hamilton struck an agreement with the federal government. The latter would pay the normal costs associated with the reserves: an armoury for training, regular (non-Highland) uniforms, pay, training, and a tiny allowance to maintain kilts; the Regiment would have to pay the balance of the costs of its Highland uniforms and its Pipes & Drums. This agreement has been in place since 1903.

ARF, in conjunction with the serving battalion, maintains and operates the Regimental Kit Stores (RKS) valued at \$550,000. Although the RKS still has some kilts from 1903, Highland kit, like all clothing, does wear out and must be replaced. It costs approximately \$6,500 to outfit an officer; \$4,500 for a non-commissioned officer or sergeant; and \$2,500 for a soldier.



ARF wants to increase its capital from \$270,000 to \$450,000 to increase its annual disbursements for new Highland kit.



Cost of Pipes & Drums

For many years, the Pipes & Drums (P&D) supported itself by the fees for its performances. A change in regulations has reduced the amount of funding available from this source. As a result, the P&D are now integrating with ARF and the ARF kit stores. The P&D's stores are worth approximately \$200,000, of which about half is now in need of immediate replacement. Because the P&D is the Regiment's "footprint in the community," it uses its dress uniforms more frequently and, hence, they do not last as long as those of the Regiment's rifle companies. They may last 5 to 10 years and possibly 20. The P&D, therefore, requires about a significant annual investment to maintain its stock in good condition. It costs about \$4,000 to outfit a drummer (without drums) and \$4,000 for a piper (without pipes)

The ARF needs \$100,000 to meet the band's immediate needs and to add a capital of \$270,000 to its Highland dress fund to provide the P&D with an annual disbursement to meet its needs.

Cost of the First World War monuments overseas

ARF will erect four monuments in France and Belgium to commemorate the Regiment's service and sacrifice in the First World War. The work of selection, research, and writing is done by volunteers free of charge. The costs are: the manufacture of the plaques, their transportation to France or Belgium; and the costs of erecting them there where the municipalities maintain them.

The approximate costs per monument are \$10,000.



Refurbishment of the First War 91st Monument in Hamilton

This monument was erected on the outside of the John Foote Armouries in 1921 by the Regiment; it recognizes the Regiment's service in the First World War. It was designed by a local Hamilton architect himself a veteran of that war and badly wounded in it.

The cost of its refurbishment is: \$15,000.

Publication of *"It Can't Last Forever: The 19th Battalion and the Canadian Corps in the First World War"*

The Regiment's history during the First War was not written, as planned, in the aftermath of that great conflict. In the second ARF capital campaign, the Argyll Centennial Campaign of 2001-02, the ARF commissioned a history of the 19th Battalion, CEF, by Dr David Campbell. A young historian who had recently completed a history of the 2nd Division, of which the 19th was a part, Campbell was an obvious choice. Five years later, ARF had a draft manuscript which has now been rewritten and edited. The volume is tentatively scheduled for publication in late 2016.

The cost of editing, adding maps and pictures, and publication is: \$70,000

Donor Recognition

ARF has planned an array of features for recognizing donors. Donors over \$25,000 will receive beautifully designed plaques acknowledging their generosity; all names (according to breakdown of giving) will go on a permanent legacy wall contained with the John Foote Armouries; a virtual legacy wall will be maintained on the Regimental website; e-mail recognition will be sent to all members of the Regimental family.

All Donors will also receive a Regimental Ballantyne's figurine commemorating

one of the three major events in the Regiment's history: WWI, WWII, and Afghanistan or engraved crystal. Donors over \$25,000 will receive three-year free membership in the Officer's Mess; donors over \$50,000 will receive five-year membership; donors over \$100,000 will receive lifetime memberships.



Donation and Pledge Card

Donor Name: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Telephone: _____

Home: _____ Cell: _____

Office: _____ E-mail: _____

Pledge Amount: _____

PAYMENT METHOD

- Instalments/electronic payments*
- Cheque enclosed
- Please make cheques payable to: The Argyll Regimental Foundation
- Post-dated cheque(s) enclosed
- I wish to make this donation in memory/commemoration of:

- I wish to designate my donation in support of:

- I wish to make this donation anonymously
- I wish to speak to a Campaign Chair or representative

Argyll Commemorative Fundraising Campaign

Campaign Coordinates

3380 South Service Road, Suite 209,
Burlington ON L7N 3J5

For phone assistance, please call Donna Ridgley or Col Rick Kennedy at:
905-526-0485 or 1-888-588-0444

www.argylls.ca

* For electronic payment instructions please see www.argylls.ca Poppy Campaign